

## DHAWAL SHARMA

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House No 13, Takrohi Indira Nagar, Lucknow, UP -226016



### Objective

To utilize my technical skills and provide a professional service to company by applying and honing my knowledge and working in a challenging and motivating working environment.



### Work Samples

[www.dailypublication.in](http://www.dailypublication.in)



### Experience

#### Oshika Films Pvt. Ltd.

*April 2022 - Nov 2022*

Media Executive

- Handle all social media (YouTube, Website, Instagram, Facebook, Twitter, LinkedIn)
- Handle digital media team & website team
- Social media campaigns
- SEO - On Page
- Manage and Create bulk SMS & Email (SMS & Email Marketing)
- Provide Weekly & Monthly YouTube & Website analysis reports
- Maintain daily work reports (Team)

#### RevokarmaHub Software And Services Pvt. Ltd.

*April-2019 - Dec-2021*

Assistant Analyst

Worked on artificial intelligence and machine learning.

As an Analyst I have worked on approx 50 projects based on SQL, Transcription, Audio Recognition, Labeling, Survey Based, Logical, Analytical, Offensive Language, Web Search, Image Annotation, Language based.

#### Tam Media Research Pvt. Ltd.

*Feb-2018 - Feb-2019*

Team Leader

Monitor team performance and report on metrics, Provide training to a new Joiners, Delegate tasks and set deadlines, Suggest and organize team building activities.

## Freelancing

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Content Writer

Working as a freelancer (Content Writer) from last 5 years. Also have good Knowledge about SEO & Affiliate Marketing.

## Office Beacon A.S. Pvt. Ltd

*Dec-2016 - Jan-2018*

Senior Executive

Worked on email management and team management.



## Education

### Skillup By Simplilearn

*2021*

Business Analytics With Excel

### Skillup By Simplilearn

*2021*

Advanced SEO Program

### Google

*2021*

Advanced Google Analytics

### Shri K.J. Polytechnic

*2016*

Diploma In Civil Engineering

### L.B.S.V.

*2012*

S.S.C.



## Skills

Leadership

Teamwork

Communication

Decision Making

Critical Thinking



## Achievements & Awards

Star Employee Of The Month Award & Certificate (Nov 2017)

Star Employee Of The Month (July 2019)