

Parul Agarwal

7309298923 | parul0agarwal@gmail.com



Personal Details

Date of Birth : 18/10/1995

Nationality : Indian

Summary : An MBA backed by multiple certification (Google AdWords , Seo , Advanced excel , Business Communication) as well as broad internship experience as marketing trainee. An ambitious, detail oriented professional with excellent research and communication skills eager to contribute towards building of strong team . Adapt quickly to challenges and changing environment. Enthusiasm to learn new things and always try to do my best in any work assigned and always tries to be appreciated as well performer.

Objective

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

Experience

BYJU'S

30 March 2021 - 1 May 2021

Business Development Associate

To assist in the duties of the edtech sales maximising bookings by delivering a delightful yet efficient booking via telecalling & presenting products or services over the zoom call to bring in the business.

Internship

Speed Volvo (4 weeks) 2019

Marketing Trainee

Roles & Responsibility :

- Performing Market Research
- Assisting & Coordinating with sales team
- Assisting & Supporting Management
- Assisting in the company events
- Get the bookings done via telecalling
- Performing basic admin duties including maintaining HR data and sending emails.

Fame Techno Lab (4 weeks) 2019

Digital Marketing Trainee

Roles and Responsibility

- Creating Campaigns
- Assisting in Search Engine Optimisation
- Assisting in Coordinating with the sales team
- Assisting & Supporting Management

Education

Faizabad Public School

2011
High School
8.8 CGPA

Faizabad Public School

2013
Intermediate
70%

Amity University

2016
B.com Honours
6.4 CGPA

Amity University

2020
MBA
7.74 CGPA

Skills

Business Communication
Leadership
Networking
Interpersonal Skills
Market Research and analysis
Market focused strategy
Team building
Problem solving
Decision making
Marketing
Sales

Technical Skills

Digital Marketing
Google Ads
Search Engine Optimisation
Digital mobile and social media marketing
Ms excel Advanced
Ms PowerPoint
Ms word
Ms office

Certificate

Google AdWords
Advanced excel from elearnmarkets

Digital Marketing from fame techno lab

English and communication skills course from Amity University

Behavioural science course from amity institute of Behavioural and allied sciences

Foreign language course in French from Amity school of languages

Activities

Made an industrial visit at Coca Cola Plant

Member of marketing club at Amity Global Business School

Won the award for Maximum sales in biz bash startup fair

Participated in HR extravaganza

Appreciated for being a coordinator in "Corporate Meet 2018" organised by Amity Global Business School , Noida

Won 2nd prize in mime act conducted by IILM Lucknow

Won first prize in case chitrahhar skit competition from Amity University

Won first prize in prism drama competition from Amity University

Interests

Travelling

Socialising

Internet savy

Movies and web series