

Anshika Jaiswal

anshika.jaiswal1020@gmail.com | 8630176640

To deliver the best of my abilities in presenting results-driven content while working in coordination with the team.

EXPERIENCE

Digiversal, Noida — Senior Executive- Content Writing

6 Oct 2020 - Present

Contizant Consulting, Gurugram — Senior Content Writer

19 Aug 2019 - 30 Sept 2020

- Worked in close coordination with the Digital Marketing Team, Search Engine Optimization Team, and Social Media Optimization Team to deliver the needful content.
- Covered the debate event, "Delhi Dialogues 2020" organized by National Youth Parliament to present the write-up of the event, in the entirety.
- Managed Twitter Accounts and Facebook Account for posting relevant content on behalf of the profile holder.
- Developed company proposals and portfolios.
- Provided extremely research-oriented content for GPEC.

EDUCATION

Anand Bhawan, Barabanki — High School

2012 - 2013

Affiliated to ICSE Board

Anand Bhawan, Barabanki — Intermediate

2014 - 2015

Affiliated to ICSE Board

Institute of engineering and technology, Agra — B.E.(CSE)

2015- 2019

Dr.B.R. Ambedkar University, Agra

SKILLS

- Editing and review
- Team contribution
- Unique content creation
- Supervision
- Team management
- Team building
- Blog Writing
- Article Writing
- Product Description
- Social Media Content
- SEO-Friendly Content
- Proposal and Portfolio Writing
- Problem resolution
- Social Media Profile Management
- Research-oriented Content Writing

AWARDS

Covered the debate event, "Delhi Dialogues 2020"

Awarded, Content Writer of the Month' certificate

LANGUAGES

English, Hindi

