

# ASHUTOSH GUPTA

## DATA ANALYST

### CONTACT



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Mumbai, Maharashtra

### SKILLS

- Power Bi
- Power Automation
- Azure Synapse
- Advanced Excel
- Data visualization
- Statistical Analysis
- SQL
- Continuous Learning

### EDUCATION

✓ 2019 | BSC (IT): LS Raheja College of arts and commerce.

✓ 2016 | HSC (IT): Patuck Junior College.

✓ 2014 | SSC: Air India Modern School.

### CERTIFICATIONS

- Attempt for PL-300 and Scored 520.
- 98-381: Introduction to Programming using Python.

### PROFILE

Experienced Analyst with expertise spanning both Data and Business Analytics, accumulating over 1 year and 8 months of combined experience. Specializing in Power BI, I excel in creating informative dashboards and reports to convey key performance indicators, trends, and anomalies effectively. Proficient in advanced analytics techniques, I consistently provide valuable insights driving business growth and operational efficiency. My commitment to data analysis has yielded significant results within the IIFL Project, demonstrating versatility. Skilled in harnessing Power BI, RLS, and Azure Synapse, I empower organizations to make confident, data-driven decisions.

### WORK EXPERIENCE

#### Business Analyst

Company India Infoline Limited, New Delhi, India

Aug 2023 - Present

- Collaborating with cross-functional teams to define data requirements and objectives.
- Developing SQL queries and scripts to extract, transform, and load data from various SaaS sources into a centralized database.
- Ensuring data quality and integrity through data validation and cleansing procedures.
- Creating and maintaining data pipelines to automate the ETL process.
- Improved data accuracy and consistency, leading to more reliable business insights.
- Collaborating with business stakeholders to understand their reporting needs and translate them into Power BI dashboard specifications.

#### Data Analyst

Company Cloudstrats, Mumbai, India

Jan 2022 - Aug 2023

##### 1-Project : India Infoline Limited (IIFL) 12 Department (Lead):

- Led a 5-member team in **developing** and **delivering** reporting, **data loading**, **cleaning**, and **ETL** functions.
- Created **key performance indicators (KPIs)** using **DAX** to meet client requirements.
- Implemented **user access controls** with **Row-Level Security (RLS)** techniques to restrict data access for specific users.
- Demonstrated expertise in **data visualization** and **dashboard creation** using **Power BI**.
- Conducted regular **client communication** to gather and understand business needs and translate them into **technical specifications**.
- **Optimized** performance of reports and dashboards for **efficient data analysis** and visualization.

##### 2-Project: Delhi Health - Covid War Room ICC

- Implemented **Surveillance, Emergency Response, and Outbreak Management System** with Covid War Room Analytics.
- Managed **2.8 million population, 200 hospitals, and 100 Mohalla clinics** for the **Government of Delhi NCT**.
- Ensured **real-time data updates** for timely decision-making.
- Developed **impactful Covid-19 dashboards and reports**.
- Streamlined data processes and improved reporting accuracy through **cross-functional collaboration**.
- Maintained **strict data privacy and security protocols**.
- Provided **data-driven insights** for effective Covid-19 management.

## HOBBIES

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- **Gaming:** I enjoy playing video games as a way to unwind and challenge myself. It allows me to develop problem-solving skills and collaborate with others in an online gaming community.
- **Working out in the gym:** I am passionate about maintaining a healthy lifestyle and regularly engage in strength training and cardiovascular exercises. It helps me stay focused, disciplined, and physically fit.
- **Listening to music:** I have a deep appreciation for various genres of music. Listening to music helps me relax, boosts my creativity, and serves as a source of inspiration.

## WORK EXPERIENCE

- **Project: Maharashtra Education**
  - Conducted **student-level analysis** to determine infrastructure requirements in Maharashtra schools.
  - Utilized **data-driven techniques** to assess student-to-infrastructure ratios.
  - Identified specific needs based on student enrollment and resources.
  - Recommended **optimal resource allocation**.
  - **Collaborated** with education officials and administrators.
  - Presented findings for **data-driven decision-making and prioritized infrastructure development**.
- **Project: Gujarat Education - ICC**
  - Developed an **interactive dashboard** to analyze the **correlation between student learning outcomes and pandemic-related factors** in Gujarat.
  - **Collaborated** with **stakeholders** to gather data and validate findings.
  - Presented actionable insights to **improve the education system** in Gujarat.

### Proof of Concept (POC) Projects:

1. **Delhi Education:** Enhanced educational processes and infrastructure in Delhi.
2. **Indian Electricity:** Improved efficiency and sustainability in power systems.
3. **Ministry of Health:** Addressed healthcare challenges for better outcomes.
4. **BSNL Sales and Finance:** Optimized sales and financial operations.
5. **Delhi Jal Board:** Managed water supply and treatment efficiently.
6. **Rodic (HR):** Streamlined HR processes and organizational efficiency.
7. **Freight Corridor Corp.:** Optimized freight transportation and logistics.