

# Smriti Mishra

Data Scientist

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**in** <https://www.linkedin.com/in/digitalsmriti>

## Education

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- **Shri Ram Swaroop Memorial College Of Engineering and Management's** 2022  
B. Tech  
73.4

## Experience

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- **IIDE** April - May  
Virtual internship -Digital marketing
  - SEO optimised blog
  - Written a SEO optimized blog Best B. Com College in Indore
  - Used keywordseverywhere for keyword analysis
  - google workspace,
  - domain relevancy,
  - Quora Writing
  - Social media marketing
  - Research skills
  - On Page and off page SEO
  - Content Creation
  - social media manager( major project)
- **Learnyst Insight Private Limited** 1st Aug 2023 - 1st Nov 2023  
Business Development Associate
  - Client handling,
  - Search engine optimization (SEO)
  - Customer relationship management (CRM)
  - Software as a service (saas) ,
  - Lead generation
  - Helping in Content creation
  - App building, Website building , B2B clients
  - Google Analytics For checking analytics
  - Pably and zapier for connecting apps and services
- **Camsdata Technologies India Pvt Ltd** 08/01/2024 -  
Sales Executive
  - I am responsible for building & maintaining relationship with clients .
  - Interact with clients like EY, Amdocs etc for providing staffing solution.

## Skills

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- Expertise Area : Communication skills Adaptive Project Management Business Analysis
- Programming Language: Python
- Tools and Technologies : SQL Excel Tableau
- Agile and Waterfall Methodology
- Certifications & Training - Tableau & Sql by udacity

## Projects

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- **Airbnb sales Analysis**  
Created the dashboard in tableau representing Airbnb sales . conclmporing data into Excel.  
Organizing data into tables.  
Calculating metrics using functions and formulas.  
Creating charts and graphs for visualization.  
Applying filters and pivot tables for deeper analysis.

Each step helps in gaining insights into sales performance, profitability, trends, and other key aspects of the vendor store's operations.

Conclusion :

All of these insights can be used to make meaningful decisions by various stakeholders or simply for those with an interest to understand more about the market. It could also be used to further explore other avenues and uncover trends and information that could unlock additional opportunities.

- **Analyzing Carbon Emissions by SQL**

- In this this project, I have analyze and visualize my dataset using SQL and Tableau.
- Gather data on carbon emissions from various sources such as industries, transportation, and energy production.
- Build a dashboard in Tableau to present key insights and metrics at a glance. Include multiple visualizations that provide a comprehensive view of carbon emissions trends.

- **Vender store data analysis by excel**

- Importing data into Excel.
- Organizing data into tables.
- Calculating metrics using functions and formulas.
- Creating charts and graphs for visualization.
- Applying filters and pivot tables for deeper analysis.
- Each step helps in gaining insights into sales performance, profitability, trends, and other key aspects of the vendor store's operation

## **Personal Details**

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- Gender : Female
- Father name : Mr. Ramyash Mishra
- Mother name : Mrs. Shashi Mishra