Nitin Masih

Frontend Developer

Lucknow,(U.P) India - 226301

Gmail: nitinmasih8@gmail.com
Phone Number: +91 7531085131
Github: https://github.com/nitinmasih
Linkedin: https://www.linkedin.com/in/nitin-masih-908893264/

Summary :

Frontend Developer with over 3+ years of experience specialising in React.js, Redux, JavaScript (ES6+), HTML, and CSS. Adept at creating efficient, scalable, and responsive web applications with a focus on performance optimisation, state management, and enhancing user experience.

EXPERIENCE

Truelive.com

(June2022 - Present)

Frontend Developer:

- Led the development of a responsive Activity Board using React, ensuring optimal usability across all screen sizes and increasing user engagement by 20%.
- Implemented new task management features, utilising drag-and-drop functionality and integrating local storage to maintain data persistence, resulting in a 25% boost in user productivity.
- Enhanced an e-commerce platform by implementing key features such as product search, filtering, sorting, and pagination, improving product discoverability and user experience.
- Streamlined the checkout process with enhanced error handling and validation, reducing cart abandonment rates by 9% and improving conversion.
- Integrated third-party APIs for payment processing, shipping calculation, and order tracking, providing a seamless shopping experience and increasing customer satisfaction by 18%.
- Conducted thorough code reviews, performance optimisation, and browser compatibility testing, and ensuring optimal website performance.
- Optimised website performance through code splitting, lazy loading, and efficient state management, reducing load times by 20%.

Fixtures Media Pvt. Ltd.

(Aug 2021- June 2022)

Frontend Developer

- Developed and maintained a news website using React.js and Redux for state management, improving content management efficiency by 30%.
- Implemented a subscription feature allowing users to subscribe to newsletters and exclusive content, increasing user engagement by 25%.
- Collaborated with cross-functional teams to design and implement user-friendly interfaces for an e-commerce platform, resulting in a 20% increase in user engagement.
- Developed responsive web pages and optimised layouts for various devices, ensuring a consistent user experience and achieving a 15% increase in mobile traffic.

- Created secure admin routing to manage content, subscriptions, and user permissions, enhancing the overall security of the platform.
- Integrated RESTful APIs to dynamically fetch and display news articles and updates, ensuring timely content delivery.
- Utilized React Router for client-side routing, creating a seamless navigation experience.
- Participated in Agile development processes, including daily stand-ups, sprint planning, and code reviews, contributing to continuous improvement of the development process and documentation.

Technical Skills :

Frontend : React.js, Redux, React Hooks (useState, useEffect, useLayoutEffect, useReducer, useContext, useRef), HTML5, CSS3, TailwindCSS, JavaScript (ES6+), TypeScript, SASS

Backend : Node.js, Express.js, MongoDB, PostgreSQL, Socket.io

DevOps : AWS, Git, Netlify, Vercel, Render, GitHub Actions, CI/CD

Tools : Git, GitHub, npm, yarn, Postman, JIRA, VS Code

Educations :

Graduated in 2014

B.com(56%)

Lucknow Christian Degree College

Bachelor of Education(65%)

V.B.S .P University (Jaunpur) (2017-2019)