

# Sweta Rajput

## Data Analyst

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🏠 Gurugram

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### PROFESSIONAL SUMMARY

I am driven by a curiosity to unearth insights and present them in captivating visual narratives. Armed with a strong foundation in data analytics and a passion for crafting meaningful stories, I'm excited to contribute fresh perspectives to the field. I have developed a knack for transforming raw data into interactive dashboards that provide clarity and spark interest. An enthusiasm for exploring innovative ways to communicate data-driven insights.

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### EDUCATION

#### TABLEAU DESKTOP SPECIALIST

Salesforce | Graduated in 2023 | 95.5% GPA

#### MASTER OF NEUROSCIENCE

Gurugram University, Gurugram | Graduated in 2023 | 70% GPA

#### BACHELOR OF SCIENCE MEDICAL

Gurugram University, Gurugram | Graduated in 2017 | 70% GPA

#### HIGHER SECONDARY, CBSE AJMER

Presidency The International, Bhiwadi | Graduated in 2017 | 75% GPA

#### SECONDARY, CBSE AJMER

Presidency The International, Bhiwadi | Graduated in 2015 | 9.6 CGPA GPA

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### PROJECTS

#### VENTURE CAPITAL FUNDS (FINANCE DOMAIN)

- Assisted the Board of Directors in selecting investments for a fund with a criteria of high revenue, low expenses, and top growth.
- Analyzed financial data for 1000 potential startups to identify the most promising investment opportunities.
- Presented findings to the Board of Directors and supported their decision-making process.
- Contributed to the success of the fund by helping to identify and invest in high-growth startups.

#### CLOTHING RETAIL CHAIN OPERATION (RETAIL DOMAIN)

- Analyzed the business environments for the clothing retailing industry in Queensland, Victoria, and Western Australia.
- Evaluated the factors that could impact the success of an expansion into each state, such as the size of the market, the level of competition, and the cost of doing business.
- Presented findings to the Board of Directors and made recommendations for the best state to

expand into.

#### **WORLD HEALTH TRENDS (POPULATION ANALYTICS DOMAIN)**

- Developed a Tableau dashboard to visualize trends in fertility, life expectancy, and population. The dashboard allow users to see overall trends and drill into individual countries.
- Developed an animated dashboard to show how populations of countries across the world have been developing over the past 50 years.
- The dashboard shows overall trends in fertility, life expectancy, and population, and allow users to drill into individual countries.
- The dashboard was developed using data from the United Nations and other sources.
- The dashboard was well-received by the stakeholders and was considered to be an effective tool for understanding population trends.

#### **THE COAL MINING PROJECT (EXTRACTIVE INDUSTRIES DOMAIN)**

- Developed a machine maintenance criterion to identify when reclaimer-type machines require maintenance.
- The criterion is based on the average idle capacity of the machine over an 8-hour period.
- The criterion ensures that the machines are not over-maintained, which can lead to unnecessary costs, or under-maintained, which can lead to downtime and lost revenue.
- The criterion has been in place for over a year and has resulted in a significant reduction in downtime.

#### **REAL-TIME SEAT ALLOTMENT (BUSINESS INTELLIGENCE)**

- Developed a Tableau dashboard to provide real-time seat allotment details to the management of Eduguys. The dashboard helps the management to plan how many seats are required in the office for the employees.
- Created a Tableau dashboard to provide real-time seat allotment details to the management of EduGuys.
- The dashboard includes all the seat and meeting room details in the office space.
- When a user clicks on a particular seat, the dashboard shows the details about the seat allocation and other details about the employee.
- The dashboard uses action filters to allow users to drill down into the data.

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#### **CERTIFICATIONS**

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##### **TABLEAU DESKTOP SPECIALIST**

*REGISTRATION NUMBER 454367735*

Cleared Tableau Desktop Specialist Certification exam with a score of 954.