

SUSHMESH SRIVASTAVA

PHONE: +91 6394808571

LINKEDIN PROFILE: <https://www.linkedin.com/in/sushmesh-srivastava-1bb7381a3/>

WEBSITE: <https://the-splendours.com/>

Lucknow, Uttar Pradesh

EXPERIENCE

APRIL 2021 - PRESENT

CONTENT CREATOR | CONTENT WRITER, THE SPLENDOURS

About company: The Splendours is my own site.

My deliverables: Worked as editor also, flexible with time, Instagram posts designer, Deliver content on personal finance and relationships

FEB 2021 – FEB 2021

F & B ASSISTANT, PURPLE PATCH EVENTS

About company: Purple patch events is one among the best players in event industry

My deliverables: Flexible with timings, worked in guest management, Got a 25% hike in payroll

NOV 2020 – DEC 2020

GUEST MANAGEMENT | CLIENT SERVICE MANAGEMENT, KABIR EVENTS

About company: Working great in wedding industry

My deliverables: Flexible with timings, worked extra hours as team members are busy, got a job offer immediately

OCT 2020 – OCT 2020

CONTENT WRITER, WOMENITE ORGANISATION

About company: Womenite is Delhi based organization working fabulously in educating women regarding their health

My deliverables: Content on female health, 1 Social event, Debate on causes

OCT 2020 – OCT 2020

CONTENT WRITER, CAREER 360

About company: Career 360 is a well-known platform for students to get review and view of a particular collage or career

My deliverables: Content writing, student queries

EDUCATION

SEP 2021 – PRESENT

AN ENTIRE MBA, CHRISH HAROUN

Basics of building a company from scratch to IPO, terms and conditions of business.

JULY 2021 – AUG 2021

DIGITAL MARKETING COURSE, MARKETING FUNDAS.CO

Word press, content creation, marketing

SEP 2021 – PRESENT

2021 – PRESENT

BBARL, IGNOU

It's my first year. Achievements are about to come

MAY 2021- MAY 2021

STOCK MARKET COURSE, UDEMY

This is to learn basics.

2020 – 2021

DIPLOMA IN EVENTS, TIEM DELHI

Done multiple internships, one among the best presentation delivers, 74% annual result

2007 – 2019

SCHOOLING, KENDRIYA VIDYALAYA

96% in 10th, 86% in 12th

SKILLS

- Crisp **article writing**, long but informative
- MS Excel and MS word (Intermediate)
- Effective communication (people's skill)
- Effective Instagram post design
- Analysis of a company or stock

HOBBIES

1. Analyzing charts | marketing trends
2. Networking
3. Journaling
4. Reading books (self-help plus personal finance)
5. Podcasts
6. Football