

## Antriksh Pandey (Data Analyst)

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### Objective

Data Analyst in a leading e-commerce platform in India with proven track record in enabling data driven decision making and communicating data. Also, Data Scientist with proven skills in Python, Data Science, SQL, Machine Learning, Excel, Tableau, power bi seeking a position as Data Scientist to leverage skills to contribute to growth of the company as well as to enhance personal development

### Personal Details

- Date of Birth : 09/11/1995
- Nationality : Indian
- Marital Status : Unmarried

### Skills

Excel	100%
Power bi	60%
Tableau	80%
MySQL	60%
Python ( for Data manipulation)	60%
Adobe analytics	80%
Data Analysis	80%
Data visualisation	100%
Data manipulation	80%
A/B analysis	80%
Statistics	80%

### Language

- English
- Hindi

### Experience

- **Flipkart / Data Analyst** **15/12/2021-30/01/2023**  
Analyze daily, weekly and monthly trends on KPI's, Performs Root Cause Analysis on the unhealthy metrics and discover hidden patterns and correlations to deliver actionable insights to PM and stakeholders using Adobe Analytics
- **Gfactors / Sentiment Analyst** **12/07/2021-10/11/2021**  
Worked on tagging the user data  
  
Analysed the sentiment of user review and forwarded the same information to data engineers

### Education

- **Lucknow University (Graduation)** **08/06/2016**  
Economics
- **Sacred Heart School (Plus 2- CBSE)** **27/05/2013**  
Physics, Chemistry, Maths
- **Board Infinity** **15/12/2020**  
Data Science And Machine Learning

### Projects

- **Flipkart internet Pvt Ltd**  
  
Project - Forming an appropriate cohort of around 2 lakh customers based on similar attributes and perform interventions like targeted ad campaigns to nudge them to use vernacular language in the app that on average, if all goes well, would bring a 1.15 % increase in weekly revenue

