VINEET ARYA

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Experienced Business Analyst with proven record of developing data driven solutions resulted in business growth. Assisted in understanding client requirement and solving complex business problems. Have strong analytics skills and practical experience in comprehensive analysis using SQL, Python , Data Mining , Excel , Power BI, Data Analysis. Committed to continuous growth and excellence.

EXPERIENCE

Business Analyst - Bookmyshiksha   Dec 2022 - May 2023

Roles and Responsibilities:

- Development of organized data repository of clients and sales. Establishing a framework for advanced data management within MS Excel.
- Creating weekly and monthly sales dashboard to provide real-time insights using tool like Power BI.
- Data Extraction and Data Cleansing using SQL queries to provide relevant data to sales teams and to ensure data accuracy and consistency.
- Scheduling meeting with clients, understanding the requirements and giving details of the product.
- Data Analysis, solving business problems and proposing complex business solutions.

Data Analyst Intern – Seaborntechnologies   May 2022 – Oct 2022

- Handling and managing datasets.
- Data cleaning and manipulation to refine & prepare datasets for analysis.
- Performing data analysis and visualization to effectively communicate insights.
- Using machine learning model for predictive analysis.
- Collaborating with colleagues and executing duties assigned by manager.
- Creating report/dashboard.

Business Development Associate – Planetspark   Oct 2021 – March 2022

- Business growth by achieving targets, lead generation & conversion, building strong relation with customers, managing sales pipeline.

Intern - Sharekhan   June 2019 – July 2019

- Tracking Market Indicators, Trend Analysis, Comparative Analysis to gain deeper insights.
- To generated good revenue for the client as a Intra Day Trader.

EDUCATION

INSTITUTION	UNIVERSITY/BOARD	COURSE/DEGREE	YEAR
Periyar Management And Computer College	Guru Gobind Singh Indraprastha University (Regular)	MBA	2020
Shaheed Bhagat Singh College	University Of Delhi (Regular)	B.COM	2017

SKILLS

- SQL.
- Python
- Ms Excel
- Power BI
- Data Analysis
- Numpy & Pandas
- Client Engagement
- Strong Communication
- Problem Solving & Decision Making
- Time Management.
- Team Work

HANDS ON PROJECTS

- Car Purchasing System for an Automobile Company. The system calculates the total amount to be paid, taking into account the selected car model, optional extras, trade-in value, applicable discounts and payment modes. The Snazzy Auto Car Purchase System aims to provide a convenient car buying experience for customers.
- Exploratory Data Analysis (EDA) on Hotel Bookings to uncover reasons for higher cancellations. Identified factors influencing cancellations and recommended strategies.

CERTIFICATION

- Data Analytics Skill Degree
- SQL

STRENGTH GAINED

- Dedication towards learning
- Commitment towards work
- Client Management
- Understanding the changing trends in modern technological environment.